



**NEW YORK PUBLIC RADIO**

Financial Statements

June 30, 2020 and 2019

(With Independent Auditors' Report Thereon)



KPMG LLP  
345 Park Avenue  
New York, NY 10154-0102

## Independent Auditors' Report

The Board of Trustees  
New York Public Radio:

We have audited the accompanying financial statements of New York Public Radio, which comprise the statements of financial position as of June 30, 2020 and 2019, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion

### *Opinion*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of New York Public Radio as of June 30, 2020 and 2019, and the changes in its net assets and its cash flows for the years then ended, in accordance with U.S. generally accepted accounting principles.

**KPMG LLP**

October 23, 2020

**NEW YORK PUBLIC RADIO**  
Statements of Financial Position  
June 30, 2020 and 2019

<b>Assets</b>	<b>2020</b>	<b>2019</b>
<b>Current assets:</b>		
Cash and cash equivalents	\$ 18,399,071	12,243,383
Pledges and grants receivable, less allowance for doubtful accounts of \$270,000 at June 30, 2020 and 2019	7,296,397	6,939,552
Accounts receivable, less allowance for doubtful accounts of \$929,552 and \$826,983 at June 30, 2020 and 2019, respectively	4,995,073	6,459,564
Due from partners in collaborative arrangement	666,362	426,926
Prepaid expenses and other current assets	<u>1,661,913</u>	<u>1,871,969</u>
Total current assets	<u>33,018,816</u>	<u>27,941,394</u>
<b>Noncurrent assets:</b>		
Pledges receivable, net, current portion	6,979,309	9,172,278
Investments	44,049,010	43,139,127
Fixed assets, net of accumulated depreciation and amortization	13,242,661	14,523,863
FCC licenses	29,242,387	29,242,387
Other assets	<u>1,940,710</u>	<u>3,192,214</u>
Total noncurrent assets	<u>95,454,077</u>	<u>99,269,869</u>
Total assets	<u>\$ 128,472,893</u>	<u>127,211,263</u>
<b>Liabilities and Net Assets</b>		
<b>Current liabilities:</b>		
Accounts payable and accrued expenses	\$ 6,972,834	5,226,790
Wages and payroll liabilities	6,620,122	5,589,979
Deferred revenue	1,275,554	1,040,701
Current portion of refundable advance – Paycheck Protection Program	8,936,017	—
Due to partners in collaborative arrangement	<u>181,862</u>	<u>1,383,421</u>
Total current liabilities	<u>23,986,389</u>	<u>13,240,891</u>
<b>Noncurrent liabilities:</b>		
Refundable advance	1,000,000	1,000,000
Debt payable	15,749,377	15,746,548
Deferred rent	1,992,337	2,248,374
Other liabilities	<u>1,185,556</u>	<u>1,702,627</u>
Total noncurrent liabilities	<u>19,927,270</u>	<u>20,697,549</u>
Total liabilities	<u>43,913,659</u>	<u>33,938,440</u>
<b>Commitments</b>		
<b>Net assets:</b>		
Without donor restrictions	65,752,589	72,145,294
With donor restrictions	<u>18,806,645</u>	<u>21,127,529</u>
Total net assets	<u>84,559,234</u>	<u>93,272,823</u>
Total liabilities and net assets	<u>\$ 128,472,893</u>	<u>127,211,263</u>

See accompanying notes to financial statements.

**NEW YORK PUBLIC RADIO**

Statements of Activities

Years ended June 30, 2020 and 2019

	2020			2019		
	Net assets without donor restrictions	Net assets with donor restrictions	Total	Net assets without donor restrictions	Net assets with donor restrictions	Total
Operating activities:						
Operating support and revenue:						
Contributions	\$ 65,173,605	8,357,148	73,530,753	60,338,095	17,648,885	77,986,980
Government grants	194,030	—	194,030	191,942	377,000	568,942
Donated services	812,677	—	812,677	583,610	—	583,610
Production and other income	5,291,538	—	5,291,538	4,966,308	—	4,966,308
Special events revenue, net of direct expenses of \$369,241 and \$423,812 in 2020 and 2019, respectively	1,071,764	—	1,071,764	994,551	50,000	1,044,551
Investment income, net	77,838	—	77,838	1,128,884	—	1,128,884
Revenues from collaborative arrangement	1,502,561	—	1,502,561	1,140,688	—	1,140,688
Net assets released from restrictions	10,653,673	(10,653,673)	—	13,022,939	(13,022,939)	—
Total operating support and revenue	<u>84,777,686</u>	<u>(2,296,525)</u>	<u>82,481,161</u>	<u>82,367,017</u>	<u>5,052,946</u>	<u>87,419,963</u>
Operating expenses:						
Program services:						
Programming	57,537,039	—	57,537,039	56,696,081	—	56,696,081
Technical operations	7,017,559	—	7,017,559	6,520,808	—	6,520,808
Marketing	4,427,348	—	4,427,348	4,886,927	—	4,886,927
Total program services	<u>68,981,946</u>	<u>—</u>	<u>68,981,946</u>	<u>68,103,816</u>	<u>—</u>	<u>68,103,816</u>
Supporting services:						
Fund-raising	16,541,788	—	16,541,788	16,828,795	—	16,828,795
Management and general	7,310,169	—	7,310,169	8,725,030	—	8,725,030
Total supporting services	<u>23,851,957</u>	<u>—</u>	<u>23,851,957</u>	<u>25,553,825</u>	<u>—</u>	<u>25,553,825</u>
Total operating expenses	<u>92,833,903</u>	<u>—</u>	<u>92,833,903</u>	<u>93,657,641</u>	<u>—</u>	<u>93,657,641</u>
(Decrease) increase in operating activities	(8,056,217)	(2,296,525)	(10,352,742)	(11,290,624)	5,052,946	(6,237,678)
Nonoperating activities:						
Net Investment return, less amounts allocated for spending	1,663,512	(24,359)	1,639,153	503,066	1,796	504,862
Change in net assets	(6,392,705)	(2,320,884)	(8,713,589)	(10,787,558)	5,054,742	(5,732,816)
Net assets at beginning of year	72,145,294	21,127,529	93,272,823	82,932,852	16,072,787	99,005,639
Net assets at end of year	<u>\$ 65,752,589</u>	<u>18,806,645</u>	<u>84,559,234</u>	<u>72,145,294</u>	<u>21,127,529</u>	<u>93,272,823</u>

See accompanying notes to financial statements.

**NEW YORK PUBLIC RADIO**

Statement of Functional Expenses

Year ended June 30, 2020

	Program services				Supporting services			2020	2019
	Programming	Technical operations	Marketing	Total	Fund-raising	Management and general	Total		
Salaries and benefits	\$ 39,535,548	3,620,560	2,556,554	45,712,662	9,722,388	4,038,277	13,760,665	59,473,327	59,998,523
Consultants' fees	2,271,637	195,691	108,749	2,576,077	280,411	176,602	457,013	3,033,090	3,167,412
Marketing and public relations	230,887	—	1,082,958	1,313,845	179,922	46,060	225,982	1,539,827	1,927,225
Program acquisition and production	8,088,731	9,188	242,354	8,340,273	—	—	—	8,340,273	7,910,232
Membership services	—	—	—	—	4,101,163	355	4,101,518	4,101,518	3,828,718
Professional services	781,234	38,386	44,898	864,518	291,412	1,049,422	1,340,834	2,205,352	3,021,212
Travel, entertainment, and meetings	497,757	32,883	29,904	560,544	215,506	159,112	374,618	935,162	1,302,625
Equipment rental, repairs, maintenance, and supplies	883,826	855,734	85,628	1,825,188	474,324	327,467	801,791	2,626,979	2,338,595
Office expenses	179,753	17,432	20,615	217,800	60,263	63,404	123,667	341,467	309,137
Bad debt expense, net of recoveries	—	—	—	—	—	163,913	163,913	163,913	425,076
Postage and mailing	15,361	5,905	717	21,983	18,437	4,949	23,386	45,369	54,782
Insurance	219,987	20,853	12,660	253,500	46,918	21,597	68,515	322,015	311,782
Rent, utilities, and custodial	3,223,600	2,068,437	149,728	5,441,765	807,941	287,055	1,094,996	6,536,761	6,145,350
Financing costs and other costs	—	—	—	—	—	788,184	788,184	788,184	587,596
Total expenses before depreciation, amortization and direct benefits to donor costs	55,928,321	6,865,069	4,334,765	67,128,155	16,198,685	7,126,397	23,325,082	90,453,237	91,328,265
Depreciation and amortization	1,608,718	152,490	92,583	1,853,791	343,103	183,772	526,875	2,380,666	2,329,376
Total expenses	\$ 57,537,039	7,017,559	4,427,348	68,981,946	16,541,788	7,310,169	23,851,957	92,833,903	93,657,641
Costs of direct benefits to donors								369,241	423,317
Total expenses and costs of direct benefit to donors							\$ 93,203,144	94,080,958	

See accompanying notes to financial statements.

**NEW YORK PUBLIC RADIO**

Statement of Functional Expenses

Year ended June 30, 2019

	Program services				Supporting services			2019
	Programming	Technical operations	Marketing	Total	Fund-raising	Management and general	Total	
Salaries and benefits	\$ 39,445,340	3,250,958	2,816,391	45,512,689	10,396,189	4,089,645	14,485,834	59,998,523
Consultants' fees	1,881,606	181,360	262,797	2,325,763	172,098	669,551	841,649	3,167,412
Marketing and public relations	459,078	—	1,147,403	1,606,481	281,912	38,832	320,744	1,927,225
Program acquisition and production	7,658,101	14,382	237,749	7,910,232	—	—	—	7,910,232
Membership services	16,485	—	—	16,485	3,811,452	781	3,812,233	3,828,718
Professional services	642,768	34,425	85,991	763,184	278,020	1,980,008	2,258,028	3,021,212
Travel, entertainment, and meetings	666,279	37,542	16,727	720,548	311,702	270,375	582,077	1,302,625
Equipment rental, repairs, maintenance, and supplies	870,063	760,994	75,600	1,706,657	417,651	214,287	631,938	2,338,595
Office expenses	174,446	12,574	28,523	215,543	67,115	26,479	93,594	309,137
Bad debt expense, net of recoveries	—	—	—	—	—	425,076	425,076	425,076
Postage and mailing	20,463	3,629	1,876	25,968	23,934	4,880	28,814	54,782
Insurance	214,977	20,986	10,831	246,794	44,002	20,986	64,988	311,782
Rent, utilities, and custodial	3,040,347	2,047,170	122,116	5,209,633	695,971	239,746	935,717	6,145,350
Financing costs and other costs	—	—	—	—	—	587,596	587,596	587,596
Total expenses before depreciation, amortization and direct benefits to donor costs	55,089,953	6,364,020	4,806,004	66,259,977	16,500,046	8,568,242	25,068,288	91,328,265
Depreciation and amortization	1,606,128	156,788	80,923	1,843,839	328,749	156,788	485,537	2,329,376
Total expenses	\$ 56,696,081	6,520,808	4,886,927	68,103,816	16,828,795	8,725,030	25,553,825	93,657,641
Costs of direct benefits to donors								423,317
								\$ 94,080,958

See accompanying notes to financial statements.

**NEW YORK PUBLIC RADIO**

Statements of Cash Flows

Years ended June 30, 2020 and 2019

	<u>2020</u>	<u>2019</u>
Cash flows from operating activities:		
Change in net assets	\$ (8,713,589)	(5,732,816)
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Depreciation and amortization of fixed assets	2,380,667	2,329,376
Amortization of deferred financing costs	34,446	17,345
Bad debt expense, net of recoveries	163,913	425,075
Net expense from barter arrangements	(121,100)	(118,853)
Deferred rent	(256,037)	(67,268)
Lease incentive obligation (in other liabilities)	(27,069)	(27,068)
Loss on sale of investment	—	10,000
Net appreciation in fair value of investments	(1,716,996)	(1,167,956)
Changes in operating assets and liabilities:		
Current pledges and grants receivable	(356,845)	(2,113,341)
Accounts receivable	1,300,577	1,821,252
Prepaid expenses and other current assets	210,057	(937,825)
Due from partner in collaborative arrangements, net	(1,440,995)	(1,508,474)
Noncurrent pledges receivable, net	2,192,969	(3,067,749)
Other assets	415,002	(170,088)
Accounts payable and accrued expenses	1,854,325	(3,317,952)
Wages and payroll liabilities	1,030,143	2,192,801
Deferred revenue	234,853	59,045
Other liabilities	(490,002)	640,130
Net cash used in operating activities	<u>(3,305,681)</u>	<u>(10,734,366)</u>
Cash flows from investing activities:		
Purchase of fixed assets	(1,086,646)	(835,809)
Purchase of investments	(4,264,521)	(5,470,032)
Sale of investments	5,071,634	3,363,946
Purchase of other investments	(250,666)	(250,000)
Sale of other investments	<u>1,087,168</u>	<u>890,783</u>
Net cash provided by (used in) investing activities	<u>556,969</u>	<u>(2,301,112)</u>
Cash flows from financing activity:		
Refundable advance proceeds	8,919,400	—
Loan proceeds	—	6,000,000
Bond issuance costs incurred	<u>(15,000)</u>	<u>—</u>
Net cash provided by financing activity	<u>8,904,400</u>	<u>6,000,000</u>
Net increase (decrease) in cash and cash equivalents	6,155,688	(7,035,478)
Cash and cash equivalents at beginning of year	<u>12,243,383</u>	<u>19,278,861</u>
Cash and cash equivalents at end of year	\$ <u>18,399,071</u>	<u>12,243,383</u>
Supplemental disclosure of cash flow information:		
Cash paid for interest	\$ 740,932	557,268
Noncash investing and financing activities:		
Fixed assets purchased through accounts payable	\$ 71,396	84,215

See accompanying notes to financial statements.

## NEW YORK PUBLIC RADIO

### Notes to Financial Statements

June 30, 2020 and 2019

#### **(1) Nature of Business and Organization**

New York Public Radio was incorporated in the state of New York in September 1979 as a not-for-profit corporation, primarily for the purpose of providing monetary and operational support for the City of New York Municipal Broadcasting System, later known as the New York Public Communications Group, through fund-raising activities and the rendering of services.

On January 7, 1997, the City of New York transferred the licenses and all the assets associated with WNYC-AM and WNYC-FM to New York Public Radio for \$20 million, payable over six years. The Federal Communications Commission (FCC) granted the transfer of the licenses in fiscal year 1997.

On October 6, 2009, New York Public Radio purchased certain assets used in the operation of the radio station WQXR-FM from The New York Times Company. New York Public Radio paid a purchase price of approximately \$11,626,000 in cash inclusive of direct expenses.

On July 1, 2011, New York Public Radio assumed operations under a managing program agreement of four New Jersey network radio stations, WNJT-FM, WNJP-FM, WNJY-FM, and WNJO-FM, owned by the State of New Jersey. On December 5, 2011, the FCC licenses and certain other assets were purchased from the State of New Jersey for approximately \$1.0 million in cash and \$1.8 million in in-kind services.

New York Public Radio is a Section 501(c)(3) organization, which is exempt from federal income tax under Section 501(a) of the Internal Revenue Code (the Code). It is a publicly supported organization as described in Section 509(a)(1) of the Code. New York Public Radio is also exempt from state and local income taxes. Accordingly, it is not subject to income taxes except to the extent it has taxable income from activities that are not related to its exempt purpose. New York Public Radio recognizes the effect of income tax positions only if these positions are more likely than not of being sustained.

#### **(2) Summary of Significant Accounting Policies**

##### **(a) Basis of Presentation**

The accompanying financial statements are presented on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America. Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions.

##### **(b) Use of Estimates**

The preparation of the financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Estimates are used for, but not limited to, fair value of investments and allocation of functional expenses.



## NEW YORK PUBLIC RADIO

### Notes to Financial Statements

June 30, 2020 and 2019

New York Public Radio allocates its expenses on a functional basis among its various programs and supporting services. Expenses that can be readily identified with a specific program or supporting service are charged directly. Other expenses that are common to several functions are allocated by various statistical bases. Allocated expenses include rent and maintenance, depreciation/amortization and insurance, as well as costs in the executive, legal, and the information technology departments. Allocation of costs are based on the average square footage of each employee within a function.

#### **(c) Net Assets**

To ensure compliance with limitations and restrictions placed on the use of resources, New York Public Radio reports its financial resources as net assets without donor restrictions and net assets with donor restrictions.

*Net Assets Without Donor Restrictions:* Net assets without donor restrictions include expendable resources over which New York Public Radio's Board of Trustees has discretionary control and are used to carry out New York Public Radio's operations in accordance with its Articles of Incorporation and the related bylaws.

In fiscal year 2006, New York Public Radio's Board of Trustees designated a portion of net assets without donor restrictions for the Campaign for New York Public Radio. Funds received in association with this campaign are to be allocated at the discretion of the Board of Trustees to the fit-out and construction of New York Public Radio's facility, debt service related to the March 2006 bond offering, lease and operating expenses associated with the facility, and programming initiatives.

In fiscal year 2013, all charitable gift annuities in excess of the related liabilities were classified as board designated by the Board of Trustees. Upon maturity of a gift annuity agreement, the revenue will be allocated at the discretion of the Board of Trustees.

In fiscal year 2015, the Board of Trustees designated funds received without donor restrictions in association with a future campaign and other funds without donor restrictions as it deems appropriate, to be allocated at its discretion in association with strategic initiatives.

*Net Assets with Donor Restrictions:* Net assets with donor restrictions include resources expendable only for those purposes specified by the donor or grantor. The restrictions are satisfied either by the passage of time or by actions of New York Public Radio. Certain donor restrictions are perpetual in nature and represent funds that are subject to restrictions of gift instruments requiring that the principal be invested and that only the income be used.

Revenues are reported as increases in net assets without donor restrictions unless use of the related asset is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets and liabilities are reported as increases or decreases in net assets without donor restrictions, unless their use is restricted by explicit donor stipulation or by law.

## NEW YORK PUBLIC RADIO

### Notes to Financial Statements

June 30, 2020 and 2019

#### **(d) Grants and Contributions**

Grants and contributions (including unconditional promises to give) are recorded initially at fair value when received or pledged. Contributions received with donor stipulations that limit the use of donated assets are reported as with donor restrictions support. Unconditional promises to give, with payments due in future years, are also reported as with donor restrictions support, and are discounted to their present value. Amortization of the discount is recorded as additional contribution revenue in accordance with the donor-imposed restrictions, if any, on the contribution. An allowance for uncollectible contributions receivable is provided based upon management's judgment, including such factors as prior collection history, type of contribution, and nature of fund-raising activity. When a donor restriction expires, that is, when a time restriction ends, or a purpose restriction is fulfilled, the net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

The details of contributions without donor restrictions for the years ended June 30, 2020 and 2019 are as follows:

	<u>2020</u>	<u>2019</u>
Membership	\$ 34,780,177	32,876,033
Sponsorship	19,819,431	21,063,073
Sponsorship trade	272,125	386,752
Major donors	4,738,061	2,629,223
Bequests and planned giving	2,726,608	893,371
Foundations and not-for-profit organizations	<u>2,837,203</u>	<u>2,489,643</u>
	<u>\$ 65,173,605</u>	<u>60,338,095</u>

Conditional contributions are recognized as revenue when the conditions on which they depend have been substantially met. Contributions are classified as conditional if a barrier must be overcome to be entitled to the funds or if a right of return of assets transferred or a right of release of a promisor's obligation to transfer assets exists. As of June 30, 2020 and 2019, New York Public Radio has received conditional pledges and payments totaling approximately \$713,000 and \$788,000, respectively, for future support for which the conditions stipulated by the donors have not yet been met.

#### **(e) Donated Services and Support**

Volunteers have donated significant amounts of their time to New York Public Radio's program services and supporting services. No amounts have been reflected in the accompanying financial statements for these donated services because they do not meet the criteria for revenue recognition established by U.S. generally accepted accounting principles.

## NEW YORK PUBLIC RADIO

### Notes to Financial Statements

June 30, 2020 and 2019

Contributed services, which New York Public Radio would have paid for if not donated, are recorded at the estimated fair value at the time the services are rendered. The details of donated services for the years ended June 30, 2020 and 2019 are as follows:

	<u>2020</u>	<u>2019</u>
Advertising grants program fees	\$ 730,051	472,170
Legal fees	82,626	111,440
	<u>\$ 812,677</u>	<u>583,610</u>

**(f) Cash Equivalents**

New York Public Radio considers all highly liquid investments with a maturity of three months or less when purchased and money market funds to be cash equivalents, except for those cash equivalents intended to be held as part of the investment portfolio or those restricted as to use. All cash and cash equivalents are held at three financial institutions at June 30, 2020 and 2019. The amount of cash and cash equivalents at these banks may exceed federally insured limits.

**(g) Accounts Receivable**

Accounts receivable consist primarily of acknowledgments of corporate sponsorship. The allowance for doubtful accounts is determined based upon specific analysis of past-due accounts and historical collections experience.

**(h) Deferred Revenue**

Deferred revenue represents revenues collected but not earned as of June 30th. This is primarily composed of revenues for program licenses paid in advance of the usage dates that are predominately within the next fiscal year. The deferred revenue balances were approximately \$1,276,000 and \$1,041,000 for the year ended June 30, 2020 and June 30, 2019 respectively.

**(i) Investments**

Investments are reported at estimated fair market value based upon quoted or published market prices or at estimated fair value using net asset value (NAV) as a practical expedient, provided by the general partners of limited partnerships or other external investment managers. These NAVs are reviewed and evaluated by New York Public Radio. Due to the inherent uncertainties of these estimates, these values may differ from the values that would have been used had a ready market existed for such investments. Current investments are investments with maturities less than one year, which are not held by long-term investment managers.

New York Public Radio maintains a spending policy on its long-term investment portfolio. The spending policy used for operations may be up to 4% of a 12-quarter rolling average market value as of June 30. In addition to the spending policy on the long-term investment portfolio, investment return used for operations includes investment income on working capital cash.

## NEW YORK PUBLIC RADIO

### Notes to Financial Statements

June 30, 2020 and 2019

**(j) FCC Licenses**

Identifiable intangible assets with indefinite lives consist of the FCC licenses for New York Public Radio. Such intangible assets are not amortized but instead are subject to annual impairment tests. There were no indications of impairment noted in the annual impairment test performed for the years ended June 30, 2020 and 2019.

**(k) Depreciation and Amortization**

Furniture, fixtures, equipment, and leasehold improvements are stated at cost, less accumulated depreciation and amortization. New York Public Radio provides for depreciation of fixed assets on the straight-line basis over the estimated useful lives of the assets ranging from 3 to 15 years. Amortization of leasehold improvements is provided on the straight-line basis over the lesser of the terms of the related leases or estimated useful lives of the improvements.

**(l) Marketing and Public Relations**

Marketing and public relations costs are expensed as incurred. For the years ended June 30, 2020 and 2019, total marketing and public relations costs amounted to approximately \$1,540,000 and \$1,927,000, respectively.

**(m) Barter Transactions**

Revenue from barter transactions (sponsorship acknowledgments provided in exchange for goods and services) is recognized when sponsorship is broadcast and is valued based on fair value (comparable cash revenue). Goods and services received are recorded as a capital asset or prepaid expense, depending on the nature of the goods or services received, and are charged to expense when rendered or used. Barter revenues were approximately \$272,000 and \$387,000 and barter expenses were approximately \$151,000 and \$268,000 for the years ended June 30, 2020 and 2019, respectively. A net receivable of approximately \$2,000 and a net liability of approximately \$119,000 is included in accounts payable at June 30, 2020 and 2019, respectively, in the accompanying statements of financial position, representing the acknowledgements under barter arrangements to be broadcast in the future.

**(n) Collaborative Arrangements**

New York Public Radio accounts for its collaborative arrangements in accordance with Accounting for Collaborative Arrangements (note 11), which prescribes that for costs incurred and revenue generated from third parties, the participant in a collaborative arrangement that is deemed to be the principal participant for a given transaction should record that transaction on a gross basis in the financial statements. Payments from New York Public Radio's partners in the collaborative arrangements are recorded as revenues from collaborative arrangement in the period in which such payments are due to cover expenditures of the arrangement.

**(o) Fair Value Measurements**

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date.

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The three levels of inputs that may be used to measure fair value are as follows:

*Level 1:* Quoted prices in active markets for identical assets or liabilities

*Level 2:* Observable inputs other than Level 1 prices such as quoted prices for similar assets and liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities

*Level 3:* Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

#### **(p) Operating Measure**

New York Public Radio includes in operations all revenue and expenses that are an integral part of its program and supporting activities. Investment return, including net realized and unrealized gains and losses, in excess of or less than the authorized spending policy, transfers, and other nonrecurring transactions are recognized as nonoperating activities.

#### **(q) Recent Adoption of Accounting Standard**

In May 2014, the FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers* (Topic 606), which requires New York Public Radio to recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which New York Public Radio expects to be entitled in exchange for those goods or services. New York Public Radio adopted the requirements of the new ASU retrospectively to 2019, and have determined no material impact to the financial statement presentation.

In June 2018, the FASB issued ASU No. 2018-08, *Not-For-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*, which clarifies how entities determine whether to account for a transfer of assets (or a reduction, settlement, or cancellation of a liability) as an exchange transaction or a contribution based on whether commensurate value has been received or transferred. The new guidance also clarifies that a contribution is conditional if the agreement includes both a barrier that must be overcome for the recipient to be entitled to the assets transferred and a right of return for the transferred assets or a right of release of the promisor's obligation to transfer assets. The clarified guidance applies to all entities that receive or make contributions (grants). In 2020, New York Public Radio adopted the requirements of the new ASU retrospectively to 2019, and have determined no material impact to the financial statement presentation.

The FASB issued ASU No. 2016-18, *Statement of Cash Flows: Restricted Cash*, the amendments in this update require that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. Amounts generally described as restricted cash and restricted cash equivalents should be included with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. In many cases, the end-of-period total per the statement of cash flows may no longer agree to the cash and cash equivalents line item on the face of

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### Notes to Financial Statements

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the statement of financial position. New York Public Radio adopted ASU 2016-18 for the year ending June 30, 2020. See Note 4 for further details.

#### (r) *Upcoming Accounting Standard*

In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*, which requires a lessee to recognize a right-of-use asset and a lease liability, initially measured at the present value of the lease payments, in its statement of financial position. The guidance expands the required quantitative and qualitative disclosures surrounding leases. New York Public Radio is currently evaluating the effect that ASU No. 2016-02 will have on its financial statements for the year ended June 30, 2021.

#### (s) *Reclassification*

Certain reclassifications have been made to prior year financial statements to conform to the current year presentation.

### (3) **Liquidity and Availability of Resources**

As part of the organization's liquidity management strategy, New York Public Radio defines financial assets to be available for general expenditures within one year from the statement of financial position as operating expenses and capital costs. In addition, the organization invests cash in excess of daily requirements in short-term working capital investments.

Financial assets available within one year for general expenditure and other resources, as of June 30, 2020 and 2019, are as follows:

	<u>2020</u>	<u>2019</u>
Cash and cash equivalents	\$ 18,399,071	12,243,383
Pledge and grants receivable, net	7,296,397	6,939,552
Accounts receivable, net	4,995,073	6,459,564
Investments	32,087,225	29,364,780
Due from partners in collaborative arrangements	666,362	795,644
Spending policy appropriation	—	1,000,000
Total financial assets available within one year	63,444,128	56,802,923
Other resources:		
Bank credit facility (undrawn)	18,180,850	18,180,850
Total financial assets available within one year and other resources	<u>\$ 81,624,978</u>	<u>74,983,773</u>

In addition to these amounts, financial assets could be made available for general expenditures with Board approval of approximately \$6,741,000 as of June 30, 2020.

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**(4) Investments**

New York Public Radio held the following investments at June 30:

	<b>Fair value</b>	
	<b>2020</b>	<b>2019</b>
Investments:		
U.S. equity	\$ 16,412,741	15,848,889
Global equity	11,325,269	10,889,665
Emerging markets	1,768,550	1,826,554
Hedge funds	8,563,007	8,491,023
Inflation hedging	1,983,778	2,300,349
Fixed income	3,620,110	3,316,424
Cash and equivalents	375,555	466,223
	<u>\$ 44,049,010</u>	<u>43,139,127</u>

*Valuation Hierarchy*

The following tables provide the assets and liabilities carried at fair value measured on a recurring basis as of June 30, 2020 and 2019:

	<b>2020</b>	<b>2019</b>
Investments (Level 1):		
U.S. equity	\$ 13,915,833	13,702,258
Global equity	6,649,428	6,315,790
Emerging markets	533,822	549,902
Inflation hedging	1,571,705	1,794,040
Fixed income	3,620,110	3,316,424
Cash and equivalents	375,555	466,223
Subtotal	26,666,453	26,144,637
Investments measured at NAV (or its equivalent)	<u>17,382,557</u>	<u>16,994,490</u>
Total investments	<u>\$ 44,049,010</u>	<u>43,139,127</u>

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Investments measured at NAV by major category, at June 30, are as follows:

<u>Strategy</u>	<u>2020</u>	<u>2019</u>	<u>Redemption frequency (if currently eligible)</u>	<u>Redemption notice period</u>
U.S. equity	\$ 2,496,908	2,146,631	Calendar Quarter	30 days
Global equity	4,675,841	4,573,875	Semi-Monthly/Monthly	3–10 days
Emerging markets	1,234,728	1,276,652	Monthly	30 days
Hedge funds	8,563,007	8,491,023	Quarterly/Annually	60–90 days
Inflation hedging	412,073	506,309	Monthly	5 days
	<u>\$ 17,382,557</u>	<u>16,994,490</u>		

Net investment return consists of the following in fiscal years 2020 and 2019:

	<u>2020</u>	<u>2019</u>
Interest, dividend, and realized gains, net of fees	\$ 871,183	465,799
Net appreciation in fair value of investments	845,808	1,167,947
	<u>\$ 1,716,991</u>	<u>1,633,746</u>

Restricted cash amounts for investment purposes decreased \$90,668 and increased \$25,953 for the years ended June 30, 2020 and 2019, respectively. Restricted cash amounts for investment purposes as of the beginning of fiscal year 2019 were \$440,270. The changes year-over-year of restricted cash amounts for investment purposes are considered to be cash flows from investing activities.

**(5) Pledges and Grants Receivable**

Pledges and grants receivable consist substantially of promises to give and are due from individuals and foundations. Pledges and grants receivable, net of allowance for uncollectible pledges, are due to be collected as follows at June 30:

	<u>2020</u>	<u>2019</u>
Pledges and grants receivable:		
Less than one year	\$ 7,566,397	7,209,552
One to five years	7,398,319	9,851,666
	14,964,716	17,061,218
Less:		
Discount (0.29%–2.73%) and credit rate adjustments	(419,010)	(679,388)
Allowance for doubtful accounts	(270,000)	(270,000)
Pledges and grants receivable, net	<u>\$ 14,275,706</u>	<u>16,111,830</u>



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Four donors accounted for 72% and two donors accounted for 63% of gross pledges and grants receivable at June 30, 2020 and 2019, respectively. For the period ending June 30, 2020 there is no donor concentration of contributed revenue, one donor accounted for 13% of contribution revenue for the year ended June 30, 2019.

**(6) Fixed Assets**

Fixed assets consist of the following at June 30:

	<b>2020</b>	<b>2019</b>
Computer hardware	\$ 3,956,420	3,639,349
Leasehold improvement	25,047,266	24,795,732
Furniture and fixtures	2,680,414	2,674,126
Equipment	18,017,190	17,492,619
Vehicles	91,648	91,648
	49,792,938	48,693,474
Less accumulated depreciation and amortization	(36,550,277)	(34,169,611)
	\$ 13,242,661	14,523,863

New York Public Radio received capital appropriations from the City of New York, which obligated the recipient organization to operate the facility and/or maintain equipment for the respective bonding term as a nonprofit entity, open to and used and maintained for the benefit of the people of the City of New York for cultural, educational, or artistic uses, and/or related purposes approved by the city.

At June 30, 2020, the City of New York and a government entity held a security interest in leasehold improvements of \$712,500.

**(7) Debt Payable**

In March 2006, New York Public Radio issued tax-exempt Series 2006 revenue bonds (Series 2006 Revenue Bonds) through the Trust for Cultural Resources of the City of New York in the amount of \$23,000,000. Proceeds from the Series 2006 Revenue Bonds, as well as any interest income earned on the proceeds, were used to finance issuance costs, a portion of interest costs, and a portion of the cost of the renovation, construction, studio technical fit-out, and furnishing of approximately 76,000 square feet of leased space in a building that is used as New York Public Radio's principal office and broadcast studios.

On January 29, 2018, New York Public Radio entered into a \$35,000,000, 15-year 4.56% interest rate loan and security agreement with Boston Private Bank & Trust Company for the purpose of financing business initiatives and expansions. The outstanding Series 2006 Revenue Bonds of \$9,660,000 were redeemed with a loan advancement from Boston Private Bank & Trust Company.

The agreement, in conjunction with Amendment #2 adopted in September 2019, allows New York Public Radio to initiate term advancements from the closing date through the fourth anniversary of the closing date at which point the term advancements will automatically convert to a term loan and New York Public Radio will not be allowed to initiate additional advances. New York Public Radio is required to make

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monthly interest only payments on the initiated advancements through January 31, 2022. Interest is payable on the first business day of each calendar month. Beginning on February 1, 2022 through January 1, 2033, New York Public Radio is required to make principal and interest payments. As of June 30, 2018, New York Public Radio executed loan advancements for \$9,982,150, which was used to settle its interest rate swap agreement and to redeem its outstanding Series 2006 Revenue Bonds. At June 30, 2020 and 2019, the total advanced under the agreement is \$15,982,150.

The debt issuance costs outstanding are \$232,773 and 235,601 at June 30, 2020 and 2019, respectively.

The loan agreement requires compliance with certain financial ratio covenants. At June 30, 2020, New York Public Radio was in compliance with the financial covenants contained in the agreement.

New York Public Radio recognized approximately \$741,000 and \$557,000 in interest expense attributable to the debt for the years ended June 30, 2020 and 2019, respectively.

#### **(8) Refundable Advance**

In November 2013, New York Public Radio entered into an agreement with an outside foundation under which the foundation advanced \$1,000,000 for the support of New York Public Radio's programs for a period of 15 years through November 11, 2028. After November 11, 2028, New York Public Radio will be required, at the direction of the foundation, to contribute the funds to one or more not-for-profit organizations that are not affiliated with New York Public Radio. Any income that New York Public Radio earns on the \$1,000,000 can be used to fund operations. The advance is reflected in investments and as a refundable advance in the accompanying statements of financial position.

##### *Paycheck Protection Program*

On April 24, 2020, New York Public Radio received a refundable advance in the amount of \$8,919,400 under the Paycheck Protection Program ("PPP"). The PPP, established as part of the Coronavirus Aid, Relief and Economic Security Act ("CARES Act"), provides a cash advance to qualifying businesses for amounts up to 2.5 times the average monthly payroll expenses of the qualifying business, subject to certain adjustments.

The PPP advance is payable over two years at an interest rate of 1% per annum, with a deferral of payments of interest and principal for the first six months of the loan. Thereafter, principal and interest are payable in eighteen equal monthly installments.

The advance and accrued interest are forgivable to the extent the proceeds are used for eligible purposes, which include payroll, benefits, rent and utilities incurred during either an eight week or 24 week period, at the borrower's election. The amount of forgiveness can be reduced if the borrower terminates employees or reduces compensation during the relevant measurement period.

Through June 30, 2020, New York Public Radio has used substantially all of the proceeds for purposes consistent with the PPP and expects that the PPP advance will be forgiven in fiscal year 2021 in accordance with the current program provisions. However, that determination will be made after NYPR submits its application for forgiveness.

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**(9) Net Assets**

Net assets for the years ended June 30, 2020 and 2019 are as follows:

	<u>2020</u>	<u>2019</u>
Without donor restrictions:		
Undesignated	\$ 55,185,026	60,977,965
Designated by the Board	<u>10,567,563</u>	<u>11,167,329</u>
Total net assets without donor restrictions	<u>65,752,589</u>	<u>72,145,294</u>
With donor restrictions:		
Time restricted	3,317,396	4,331,845
Donor restricted endowments	807,341	831,700
Purpose restricted, primarily programming	<u>14,681,908</u>	<u>15,963,984</u>
Total net assets with donor restrictions	<u>18,806,645</u>	<u>21,127,529</u>
Total net assets	\$ <u>84,559,234</u>	<u>93,272,823</u>

Approximately \$14,000,000 and \$16,000,000 restricted for programming at June 30, 2020 and 2019, respectively, is also time restricted.

Changes in net assets designated by the Board for the years ended June 30, 2020 and 2019 are as follows:

	<u>2020</u>	<u>2019</u>
Contributions and grants	\$ 77,841	121,837
Net assets released from restrictions	(28,590)	232,449
Transfers to undesignated	<u>(649,017)</u>	<u>(1,966,876)</u>
Total changes in net assets designated by the Board	\$ <u>(599,766)</u>	<u>(1,612,590)</u>

**(10) Endowment Fund**

In 2010, New York State adopted New York Prudent Management of Institutional Funds Act (NYPMIFA). The Board of Trustees of New York Public Radio has interpreted NYPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment fund absent explicit donor stipulations to the contrary. As a result of this interpretation, New York Public Radio classifies as donor restricted net assets (a) the original value of the gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

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New York Public Radio's endowment consists of a donor restricted endowment fund, the principal of which must be maintained intact in perpetuity, and income earned is restricted for the development of news, information, and other programming services. New York Public Radio's donor restricted endowment fund balance was \$807,341 and \$831,700 at June 30, 2020 and 2019, respectively.

New York Public Radio has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding while seeking to maintain the purchasing power of the endowment fund.

Changes in endowment net assets for the year ended June 30, 2020 and 2019 consisted of the following:

	<u>2020</u>	<u>2019</u>
Endowment net assets, beginning of year	\$ 831,700	829,904
Investment return, net	(11,237)	19,202
Appropriated for spending	<u>(13,122)</u>	<u>(17,406)</u>
Endowment net assets, ending of year	<u>\$ 807,341</u>	<u>831,700</u>

#### (11) Collaborative Arrangements

New York Public Radio entered into co-production agreements (the Agreements) with Partners to develop, produce, and distribute noncommercial public radio programming and digital content. Under the terms of the Agreements, New York Public Radio is responsible for the day-to-day editorial and creative control of the content.

New York Public Radio acts as the principal for certain revenue and expense transactions with third parties and, therefore, recognized these transactions on a gross basis in the accompanying financial statements.

New York Public Radio recognized the following for the years ended June 30:

	<u>2020</u>	<u>2019</u>
Contributions without donor restrictions	\$ 992,562	1,527,953
Production and other income	675,421	687,223
Various expenses	4,206,132	3,784,124

In addition to these amounts, revenues from these collaborative arrangements of \$1,502,561 and \$1,140,688 are also recognized in the accompanying statements of activities for the years ended June 30, 2020 and 2019, respectively, related to the portion of certain Agreements expenses for which New York Public Radio's partner is obligated to reimburse New York Public Radio.

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**(12) Commitments**

New York Public Radio has agreements to license capacity on transmitters and lease space at the transmission facilities with third parties in New York and New Jersey. These agreements expire between September 2026 and December 2032. Total license and rent expense was approximately \$1,190,000 and \$1,164,000 for the years ended June 30, 2020 and 2019, respectively. In March 2006, New York Public Radio entered into a noncancelable lease agreement for office space and broadcast studios in New York City for a term of 20 years. The lease calls for escalation charges through the lease term and includes a rent-free period of approximately 11 months. The lease also provides New York Public Radio with the option to renew for an additional 10 years provided that New York Public Radio is not in default of any of the terms of the lease agreement. The lease agreement is secured by a standby letter of credit in the amount of approximately \$837,000 that expires in March 2021 and may be renewed at the option of New York Public Radio.

The aggregate minimum lease payments under the lease agreement for office space and broadcast studios are being recognized over the term of the lease on the straight-line basis. The cumulative difference between rent expense so calculated and amounts paid in accordance with terms of the lease amounted to \$1,992,337 and \$2,248,374 as of June 30, 2020 and 2019, respectively, and has been reflected as deferred rent, a liability in the accompanying statements of financial position. Under the terms of the lease agreement, New York Public Radio is reimbursed by the landlord for certain costs incurred. The costs incurred are included in fixed assets and are amortized over the lesser of the lease term or the estimated useful lives of the assets. The amount of costs reimbursed by the landlord is recorded as a lease incentive obligation, which is amortized as a reduction of rent expense on a straight-line basis over the term of the lease. A lease incentive obligation of approximately \$169,000 and \$196,000 is included in other liabilities in the accompanying statements of financial position as of June 30, 2020 and 2019, respectively. Total rent expense recorded under this lease agreement was approximately \$2,419,000 and \$2,362,000 for the years ended June 30, 2020 and 2019.

Future minimum payments under these agreements as of June 30, 2019 were as follows:

	<u>License agreements</u>	<u>Leases</u>
Year ending June 30:		
2021	\$ 1,172,018	2,724,061
2022	1,204,743	2,749,885
2023	1,196,087	2,774,100
2024	1,233,896	2,798,405
2025	1,261,803	2,432,258
Thereafter	<u>7,049,413</u>	<u>2,897,597</u>
	<u>\$ 13,117,960</u>	<u>16,376,306</u>

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### Notes to Financial Statements

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#### **(13) Subsequent Events**

On July 27, 2020, New York Public Radio borrowed an additional \$10,000,000, under its loan and security agreement with Boston Private Bank & Trust Company.

The spread of the coronavirus (COVID-19) around the world caused significant volatility in the U.S. and international markets. While the overall impacts of COVID-19 during fiscal year 2020 to New York Public Radio's business and operations were not overly significant, there is significant uncertainty around the breath and duration of business disruptions related to COVID-19, as well as its impact on the U.S. economy and, as such, New York Public Radio is unable to determine if it will have a material impact on its operations.

New York Public Radio has evaluated additional events and transactions occurring after the statement of financial position date of June 30, 2020 through October 23, 2020, which is the date that the financial statements were issued, for disclosure and recognition in the financial statements.