



NEW YORK PUBLIC RADIO

Financial Statements

June 30, 2019 and 2018

(With Independent Auditors' Report Thereon)



KPMG LLP
345 Park Avenue
New York, NY 10154-0102

Independent Auditors' Report

The Board of Trustees
New York Public Radio:

We have audited the accompanying financial statements of New York Public Radio, which comprise the statements of financial position as of June 30, 2019 and 2018, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of New York Public Radio as of June 30, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended, in accordance with U.S. generally accepted accounting principles.



Emphasis of Matter

As discussed in note 2(p) to the financial statements, in 2019, New York Public Radio adopted Accounting Standards Update No. 2016-14, *Presentation of Financial Statements of Not-For-Profit Entities* and applied the provisions retrospectively to 2018. Our opinion is not modified with respect to this matter.

KPMG LLP

November 21, 2019

NEW YORK PUBLIC RADIO

Statements of Financial Position

June 30, 2019 and 2018

| Assets | 2019 | 2018 |
|--|-----------------------|--------------------|
| Current assets: | | |
| Cash and cash equivalents | \$ 12,243,383 | 19,278,861 |
| Pledges and grants receivable, less allowance for doubtful accounts of \$270,000 at June 30, 2019 | 6,939,552 | 5,096,211 |
| Accounts receivable, less allowance for doubtful accounts of \$826,983 and \$671,732 at June 30, 2019 and 2018, respectively | 6,459,564 | 8,435,892 |
| Due from partner in collaborative arrangements | 795,644 | 380,632 |
| Investments | — | 635,000 |
| Prepaid expenses and other current assets | 1,503,251 | 934,143 |
| Total current assets | <u>27,941,394</u> | <u>34,760,739</u> |
| Noncurrent assets: | | |
| Pledges receivable, net of current portion | 9,172,278 | 6,104,529 |
| Investments, net of current portion | 43,139,127 | 39,230,085 |
| Fixed assets, net of accumulated depreciation and amortization | 14,523,863 | 15,988,521 |
| FCC licenses | 29,242,387 | 29,242,387 |
| Other assets | 3,192,214 | 3,672,909 |
| Total noncurrent assets | <u>99,269,869</u> | <u>94,238,431</u> |
| Total assets | <u>\$ 127,211,263</u> | <u>128,999,170</u> |
| Liabilities and Net Assets | | |
| Current liabilities: | | |
| Accounts payable, accrued expenses, and deferred revenue | \$ 11,857,470 | 13,013,520 |
| Due to partner in collaborative arrangements | 1,383,421 | 2,845,601 |
| Total current liabilities | <u>13,240,891</u> | <u>15,859,121</u> |
| Noncurrent liabilities: | | |
| Refundable advance | 1,000,000 | 1,000,000 |
| Debt payable | 15,746,548 | 9,729,203 |
| Deferred rent | 2,248,374 | 2,315,642 |
| Other liabilities | 1,702,627 | 1,089,565 |
| Total noncurrent liabilities | <u>20,697,549</u> | <u>14,134,410</u> |
| Total liabilities | <u>33,938,440</u> | <u>29,993,531</u> |
| Commitments | | |
| Net assets: | | |
| Without donor restrictions | 72,145,294 | 82,932,852 |
| With donor restrictions | 21,127,529 | 16,072,787 |
| Total net assets | <u>93,272,823</u> | <u>99,005,639</u> |
| Total liabilities and net assets | <u>\$ 127,211,263</u> | <u>128,999,170</u> |

See accompanying notes to financial statements.

NEW YORK PUBLIC RADIO

Statements of Activities

Years ended June 30, 2019 and 2018

| | 2019 | | | 2018 | | |
|--|--|--|-------------------|--|--|-------------------|
| | Net assets without donor restrictions | Net assets with donor restrictions | Total | Net assets without donor restrictions | Net assets with donor restrictions | Total |
| Operating activities: | | | | | | |
| Operating support and revenue: | | | | | | |
| Contributions | \$ 60,338,095 | 17,648,885 | 77,986,980 | 74,477,747 | 9,797,201 | 84,274,948 |
| Government grants | 191,942 | 377,000 | 568,942 | 191,943 | 1,371,055 | 1,562,998 |
| Donated services | 583,610 | — | 583,610 | 2,643,821 | — | 2,643,821 |
| Production and other income | 4,966,308 | — | 4,966,308 | 5,353,359 | — | 5,353,359 |
| Special events revenue, net of direct benefits to donors of \$423,317 and \$459,014 in 2019 and 2018, respectively | 994,551 | 50,000 | 1,044,551 | 1,185,776 | 19,000 | 1,204,776 |
| Investment income, net | 1,128,884 | — | 1,128,884 | 1,138,379 | — | 1,138,379 |
| Revenues from collaborative arrangement | 1,140,688 | — | 1,140,688 | 1,142,934 | — | 1,142,934 |
| Net assets released from restrictions | 13,022,939 | (13,022,939) | — | 10,753,787 | (10,753,787) | — |
| Total operating support and revenue | <u>82,367,017</u> | <u>5,052,946</u> | <u>87,419,963</u> | <u>96,887,746</u> | <u>433,469</u> | <u>97,321,215</u> |
| Operating expenses: | | | | | | |
| Program services: | | | | | | |
| Programming | 56,696,081 | — | 56,696,081 | 59,996,003 | — | 59,996,003 |
| Technical operations | 6,520,808 | — | 6,520,808 | 6,224,235 | — | 6,224,235 |
| Marketing | 4,886,927 | — | 4,886,927 | 5,002,062 | — | 5,002,062 |
| Total program services | <u>68,103,816</u> | <u>—</u> | <u>68,103,816</u> | <u>71,222,300</u> | <u>—</u> | <u>71,222,300</u> |
| Supporting services: | | | | | | |
| Fund-raising | 16,828,795 | — | 16,828,795 | 17,001,033 | — | 17,001,033 |
| Management and general | 8,725,030 | — | 8,725,030 | 9,422,563 | — | 9,422,563 |
| Total supporting services | <u>25,553,825</u> | <u>—</u> | <u>25,553,825</u> | <u>26,423,596</u> | <u>—</u> | <u>26,423,596</u> |
| Total operating expenses | <u>93,657,641</u> | <u>—</u> | <u>93,657,641</u> | <u>97,645,896</u> | <u>—</u> | <u>97,645,896</u> |
| (Decrease) increase in operating activities | (11,290,624) | 5,052,946 | (6,237,678) | (758,150) | 433,469 | (324,681) |
| Nonoperating activities: | | | | | | |
| Investment return, less amounts allocated for spending | 503,066 | 1,796 | 504,862 | 1,797,888 | (4,201) | 1,793,687 |
| Change in fair value of interest rate swap agreement | — | — | — | 264,008 | — | 264,008 |
| Change in net assets | (10,787,558) | 5,054,742 | (5,732,816) | 1,303,746 | 429,268 | 1,733,014 |
| Net assets at beginning of year | <u>82,932,852</u> | <u>16,072,787</u> | <u>99,005,639</u> | <u>81,629,106</u> | <u>15,643,519</u> | <u>97,272,625</u> |
| Net assets at end of year | <u>\$ 72,145,294</u> | <u>21,127,529</u> | <u>93,272,823</u> | <u>82,932,852</u> | <u>16,072,787</u> | <u>99,005,639</u> |

See accompanying notes to financial statements.

NEW YORK PUBLIC RADIO

Statement of Functional Expenses

Year ended June 30, 2019

(with comparative summarized totals for the year ended June 30, 2018)

| | Program services | | | | Supporting services | | | 2019 | 2018 |
|--|------------------|----------------------|-----------|------------|---------------------|------------------------|---------------|------------|------------|
| | Programming | Technical operations | Marketing | Total | Fund-raising | Management and general | Total | | |
| Salaries and benefits | \$ 39,445,340 | 3,250,958 | 2,816,391 | 45,512,689 | 10,396,189 | 4,089,645 | 14,485,834 | 59,998,523 | 57,420,510 |
| Consultants' fees | 1,881,606 | 181,360 | 262,797 | 2,325,763 | 172,098 | 669,551 | 841,649 | 3,167,412 | 4,930,091 |
| Marketing and public relations | 459,078 | — | 1,147,403 | 1,606,481 | 281,912 | 38,832 | 320,744 | 1,927,225 | 2,694,054 |
| Program acquisition and production | 7,658,101 | 14,382 | 237,749 | 7,910,232 | — | — | — | 7,910,232 | 11,946,694 |
| Membership services | 16,485 | — | — | 16,485 | 3,811,452 | 781 | 3,812,233 | 3,828,718 | 3,977,623 |
| Professional services | 642,768 | 34,425 | 85,991 | 763,184 | 278,020 | 1,980,008 | 2,258,028 | 3,021,212 | 3,208,857 |
| Travel, entertainment, and meetings | 666,279 | 37,542 | 16,727 | 720,548 | 311,702 | 270,375 | 582,077 | 1,302,625 | 1,448,411 |
| Equipment rental, repairs, maintenance, and supplies | 870,063 | 760,994 | 75,600 | 1,706,657 | 417,651 | 214,287 | 631,938 | 2,338,595 | 2,095,436 |
| Office expenses | 174,446 | 12,574 | 28,523 | 215,543 | 67,115 | 26,479 | 93,594 | 309,137 | 320,632 |
| Bad debt expense, net of recoveries | — | — | — | — | — | 425,076 | 425,076 | 425,076 | 237,254 |
| Postage and mailing | 20,463 | 3,629 | 1,876 | 25,968 | 23,934 | 4,880 | 28,814 | 54,782 | 58,800 |
| Insurance | 214,977 | 20,986 | 10,831 | 246,794 | 44,002 | 20,986 | 64,988 | 311,782 | 302,278 |
| Rent, utilities, and custodial | 3,040,347 | 2,047,170 | 122,116 | 5,209,633 | 695,971 | 239,746 | 935,717 | 6,145,350 | 5,679,754 |
| Financing costs and other costs | — | — | — | — | — | 587,596 | 587,596 | 587,596 | 617,765 |
| Total expenses before depreciation and amortization | 55,089,953 | 6,364,020 | 4,806,004 | 66,259,977 | 16,500,046 | 8,568,242 | 25,068,288 | 91,328,265 | 94,938,159 |
| Depreciation and amortization | 1,606,128 | 156,788 | 80,923 | 1,843,839 | 328,749 | 156,788 | 485,537 | 2,329,376 | 2,707,737 |
| Total expenses | \$ 56,696,081 | 6,520,808 | 4,886,927 | 68,103,816 | 16,828,795 | 8,725,030 | 25,553,825 | 93,657,641 | 97,645,896 |
| Costs of direct benefits to donors | | | | | | | | 423,317 | 459,014 |
| Total expenses and costs of direct benefit to donors | | | | | | | \$ 94,080,958 | 98,104,910 | |

See accompanying notes to financial statements.

NEW YORK PUBLIC RADIO

Statements of Cash Flows

Years ended June 30, 2019 and 2018

| | <u>2019</u> | <u>2018</u> |
|---|----------------------|----------------------|
| Cash flows from operating activities: | | |
| Change in net assets | \$ (5,732,816) | 1,733,014 |
| Adjustments to reconcile change in net assets to net cash (used in) provided by operating activities: | | |
| Depreciation and amortization of fixed assets | 2,329,376 | 2,707,737 |
| Amortization of deferred financing costs | 17,345 | 19,847 |
| Write-off of unamortized bond issuance costs | — | 171,560 |
| Bad debt expense, net of recoveries | 425,076 | 237,254 |
| Net expense from barter arrangements | — | 229,743 |
| Deferred rent | (67,268) | (227,705) |
| Lease incentive obligation (in other liabilities) | (27,068) | (27,069) |
| Loss on sale of investment | 10,000 | 170,000 |
| Change in fair value of interest rate swap agreement | — | (264,008) |
| Net appreciation in fair value of investments | (1,167,956) | (1,717,081) |
| Changes in operating assets and liabilities: | | |
| Current pledges and grants receivable | (2,113,341) | 861,463 |
| Accounts receivable | 1,821,252 | 27,539 |
| Prepaid expenses and other current assets | (569,108) | 265,024 |
| Due (from) to partner in collaborative arrangements, net | (1,877,192) | 881,374 |
| Noncurrent pledges receivable, net | (3,067,749) | 240,682 |
| Other assets | (170,088) | (129,661) |
| Accounts payable, accrued expenses, and deferred revenue | (1,184,959) | 1,092,826 |
| Other liabilities | 640,130 | (798,742) |
| Net cash (used in) provided by operating activities | <u>(10,734,366)</u> | <u>5,473,797</u> |
| Cash flows from investing activities: | | |
| Net decrease in cash equivalents limited as to use | — | 225,562 |
| Purchase of fixed assets | (835,809) | (1,398,319) |
| Purchase of investments | (5,470,032) | (4,927,717) |
| Sale of investments | 3,363,946 | 4,907,655 |
| Purchase of other investments | (250,000) | (3,499,117) |
| Sale of other investments | 890,783 | 280,000 |
| Net cash used in investing activities | <u>(2,301,112)</u> | <u>(4,411,936)</u> |
| Cash flows from financing activities: | | |
| Repayment of bonds payable | — | (9,660,000) |
| Loan proceeds | 6,000,000 | 9,982,150 |
| Bond issuance costs incurred | — | (260,174) |
| Settlement of interest rate swap | — | (747,500) |
| Net cash provided by (used in) financing activities | <u>6,000,000</u> | <u>(685,524)</u> |
| Net (decrease) increase in cash and cash equivalents | <u>(7,035,478)</u> | <u>376,337</u> |
| Cash and cash equivalents at beginning of year | <u>19,278,861</u> | <u>18,902,524</u> |
| Cash and cash equivalents at end of year | \$ <u>12,243,383</u> | \$ <u>19,278,861</u> |
| Supplemental disclosure of cash flow information: | | |
| Cash paid for interest | \$ 557,268 | 385,426 |
| Noncash investing and financing activity: | | |
| Fixed assets purchased through accounts payable | \$ 84,215 | 55,306 |

See accompanying notes to financial statements.

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

(1) Nature of Business and Organization

New York Public Radio was incorporated in the state of New York in September 1979 as a not-for-profit corporation, primarily for the purpose of providing monetary and operational support for the City of New York Municipal Broadcasting System, later known as the New York Public Communications Group, through fund-raising activities and the rendering of services.

On January 7, 1997, the City of New York transferred the licenses and all the assets associated with WNYC-AM and WNYC-FM to New York Public Radio for \$20 million, payable over six years. The Federal Communications Commission (FCC) granted the transfer of the licenses in fiscal year 1997.

On October 6, 2009, New York Public Radio purchased certain assets used in the operation of the radio station WQXR-FM from The New York Times Company. New York Public Radio paid a purchase price of approximately \$11,626,000 in cash inclusive of direct expenses.

On July 1, 2011, New York Public Radio assumed operations under a managing program agreement of four New Jersey network radio stations, WNJT-FM, WNJP-FM, WNJY-FM, and WNJO-FM, owned by the State of New Jersey. On December 5, 2011, the FCC licenses and certain other assets were purchased from the State of New Jersey for approximately \$1.0 million in cash and \$1.8 million in in-kind services.

New York Public Radio is a Section 501(c)(3) organization, which is exempt from federal income tax under Section 501(a) of the Internal Revenue Code (the Code). It is a publicly supported organization as described in Section 509(a)(1) of the Code. New York Public Radio is also exempt from state and local income taxes. Accordingly, it is not subject to income taxes except to the extent it has taxable income from activities that are not related to its exempt purpose. New York Public Radio recognizes the effect of income tax positions only if these positions are more likely than not of being sustained.

(2) Summary of Significant Accounting Policies

(a) Basis of Presentation

The accompanying financial statements are presented on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America. Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions.

(b) Use of Estimates

The preparation of the financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

Estimates are used for, but not limited to, fair value of investments and allocation of functional expenses.

New York Public Radio allocates its expenses on a functional basis among its various programs and supporting services. Expenses that can be readily identified with a specific program or supporting service are charged directly. Other expenses that are common to several functions are allocated by

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

various statistical bases. Allocated expenses include rent and maintenance, depreciation/amortization and insurance, as well as costs in the executive, legal, and the information technology departments. Allocation of costs are based on the average square footage of each employee within a function.

(c) Net Assets

To ensure compliance with limitations and restrictions placed on the use of resources, New York Public Radio reports its financial resources as net assets without donor restrictions and net assets with donor restrictions.

Net Assets Without Donor Restrictions: Net assets without donor restrictions include expendable resources over which New York Public Radio's Board of Trustees has discretionary control and are used to carry out New York Public Radio's operations in accordance with its Articles of Incorporation and the related bylaws.

In fiscal year 2006, New York Public Radio's Board of Trustees designated a portion of net assets without donor restrictions for the Campaign for New York Public Radio. Funds received in association with this campaign are to be allocated at the discretion of the Board of Trustees to the fit-out and construction of New York Public Radio's facility, debt service related to the March 2006 bond offering, lease and operating expenses associated with the facility, and programming initiatives.

In fiscal year 2013, all charitable gift annuities in excess of the related liabilities were classified as board designated by the Board of Trustees. Upon maturity of a gift annuity agreement, the revenue will be allocated at the discretion of the Board of Trustees.

In fiscal year 2015, the Board of Trustees designated funds received without donor restrictions in association with a future campaign and other funds without donor restrictions as it deems appropriate, to be allocated at its discretion in association with strategic initiatives.

Net Assets with Donor Restrictions: Net assets with donor restrictions include resources expendable only for those purposes specified by the donor or grantor. The restrictions are satisfied either by the passage of time or by actions of New York Public Radio. Certain donor restrictions are perpetual in nature and represent funds that are subject to restrictions of gift instruments requiring that the principal be invested and that only the income be used.

Revenues are reported as increases in net assets without donor restrictions unless use of the related asset is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets and liabilities are reported as increases or decreases in net assets without donor restrictions, unless their use is restricted by explicit donor stipulation or by law.

(d) Grants and Contributions

Grants and contributions (including unconditional promises to give) are recorded initially at fair value when received or pledged. Contributions received with donor stipulations that limit the use of donated assets are reported as with donor restrictions support. Unconditional promises to give, with payments due in future years, are also reported as with donor restrictions support, and are discounted to their present value. Amortization of the discount is recorded as additional contribution revenue in

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

accordance with the donor-imposed restrictions, if any, on the contribution. An allowance for uncollectible contributions receivable is provided based upon management's judgment, including such factors as prior collection history, type of contribution, and nature of fund-raising activity. When a donor restriction expires, that is, when a time restriction ends, or a purpose restriction is fulfilled, the net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as net assets released from restrictions.

The details of contributions without donor restrictions for the years ended June 30, 2019 and 2018 are as follows:

| | <u>2019</u> | <u>2018</u> |
|--|----------------------|-------------------|
| Membership | \$ 32,876,033 | 32,974,936 |
| Sponsorship | 21,063,073 | 29,740,040 |
| Sponsorship trade | 386,752 | 220,825 |
| Major donors | 2,629,223 | 2,254,883 |
| Bequests and planned giving | 893,371 | 5,710,188 |
| Foundations and not-for-profit organizations | <u>2,489,643</u> | <u>3,576,875</u> |
| | <u>\$ 60,338,095</u> | <u>74,477,747</u> |

Conditional contributions are recognized as revenue when the conditions on which they depend have been substantially met. As of June 30, 2019 and 2018, New York Public Radio has received conditional pledges and payments totaling approximately \$788,000 and \$863,000, respectively, for future support for which the conditions stipulated by the donors have not yet been met.

(e) Donated Services and Support

Volunteers have donated significant amounts of their time to New York Public Radio's program services and supporting services. No amounts have been reflected in the accompanying financial statements for these donated services because they do not meet the criteria for revenue recognition established by U.S. generally accepted accounting principles.

Contributed services, which New York Public Radio would have paid for if not donated, are recorded at the estimated fair value at the time the services are rendered. The details of donated services for the years ended June 30, 2019 and 2018 are as follows:

| | <u>2019</u> | <u>2018</u> |
|---------------------------------|-------------------|------------------|
| Advertising grants program fees | \$ 472,170 | 774,385 |
| Legal fees | 111,440 | 509,436 |
| Management consulting services | — | 1,360,000 |
| | <u>\$ 583,610</u> | <u>2,643,821</u> |

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

(f) Cash Equivalents

New York Public Radio considers all highly liquid investments, consisting primarily of money market funds, with a maturity of three months or less when purchased, and other than those intended to be held as part of the investment portfolio or those restricted as to use, to be cash equivalents. All cash and cash equivalents are held at three financial institutions at June 30, 2019 and 2018. The amount of cash and cash equivalents at these banks may exceed federally insured limits.

(g) Accounts Receivable

Accounts receivable consist primarily of acknowledgments of corporate sponsorship. The allowance for doubtful accounts is determined based upon specific analysis of past-due accounts and historical collections experience.

(h) Investments

Investments are reported at estimated fair market value based upon quoted market prices or at estimated fair value using net asset value (NAV) as a practical expedient, provided by the general partners of limited partnerships or other external investment managers. These NAVs are reviewed and evaluated by New York Public Radio. Due to the inherent uncertainties of these estimates, these values may differ from the values that would have been used had a ready market existed for such investments. Current investments are investments with maturities less than one year, which are not held by long-term investment managers.

New York Public Radio maintains a spending policy on its long-term investment portfolio. The spending policy used for operations may be up to 4% of a 12-quarter rolling average market value as of June 30. In addition to the spending policy on the long-term investment portfolio, investment return used for operations includes investment income on working capital cash.

(i) FCC Licenses

Identifiable intangible assets with indefinite lives consist of the FCC licenses for New York Public Radio. Such intangible assets are not amortized but instead are subject to annual impairment tests. There were no indications of impairment noted in the annual impairment test performed for the years ended June 30, 2019 and 2018.

(j) Depreciation and Amortization

Furniture, fixtures, equipment, and leasehold improvements are stated at cost, less accumulated depreciation and amortization. New York Public Radio provides for depreciation of fixed assets on the straight-line basis over the estimated useful lives of the assets ranging from 3 to 15 years. Amortization of leasehold improvements is provided on the straight-line basis over the lesser of the terms of the related leases or estimated useful lives of the improvements.

(k) Marketing and Public Relations

Marketing and public relations costs are expensed as incurred. For the years ended June 30, 2019 and 2018, total marketing and public relations costs amounted to approximately \$1,927,000 and \$2,694,000, respectively.

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

(l) Barter Transactions

Revenue from barter transactions (sponsorship acknowledgments provided in exchange for goods and services) is recognized when sponsorship is broadcast and is valued based on fair value (comparable cash revenue). Goods and services received are recorded as a capital asset or prepaid expense, depending on the nature of the goods or services received, and are charged to expense when rendered or used. Barter revenues were \$386,752 and \$220,825 and barter expenses were \$267,898 and \$450,568 for the years ended June 30, 2019 and 2018, respectively. A liability of \$119,096 and \$258,206 is included in accounts payable at June 30, 2019 and 2018, respectively, in the accompanying statements of financial position, representing the acknowledgements under barter arrangements to be broadcast in the future.

(m) Collaborative Arrangements

New York Public Radio accounts for its collaborative arrangements in accordance with Accounting for Collaborative Arrangements (note 11), which prescribes that for costs incurred and revenue generated from third parties, the participant in a collaborative arrangement that is deemed to be the principal participant for a given transaction should record that transaction on a gross basis in the financial statements. Payments from New York Public Radio's partners in the collaborative arrangements are recorded as revenues from collaborative arrangement in the period in which such payments are due to cover expenditures of the arrangement.

(n) Fair Value Measurements

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date.

The three levels of inputs that may be used to measure fair value are as follows:

Level 1: Quoted prices in active markets for identical assets or liabilities

Level 2: Observable inputs other than Level 1 prices such as quoted prices for similar assets and liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities

Level 3: Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

(o) Operating Measure

New York Public Radio includes in operations all revenue and expenses that are an integral part of its program and supporting activities. Investment return, including net realized and unrealized gains and losses, in excess of or less than the authorized spending policy, transfers, and other nonrecurring transactions are recognized as nonoperating activities.

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

(p) Recent Adoption of Accounting Standard

In August 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not for Profit Entities*, which, among other things, changes how not for profit entities report net asset classes, expenses, and liquidity in their financial statements. New York Public Radio adopted the requirements of the new ASU retrospectively to 2018, which includes the reduction of the number of net asset classes from three to two: with donor restrictions, previously reported as temporarily restricted net assets of \$15,242,883 and permanently restricted net assets of \$829,904 in 2018, and without donor restrictions, previously reported as undesignated net assets of \$70,152,933 and Board-designated net assets of \$12,779,919 in 2018; the presentation of expenses by their function and their natural classification in one location; and quantitative and qualitative information about the management of liquid resources and availability of financial assets to meet cash needs within one year of the date of the statement of financial position.

(q) Upcoming Accounting Standards

In May 2014, the FASB issued ASU No. 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which requires New York Public Radio to recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which New York Public Radio expects to be entitled in exchange for those goods or services. New York Public Radio is currently evaluating the effect that ASU No. 2014-09 will have on its financial statements for the year ended June 30, 2020.

In June 2018, the FASB issued ASU No. 2018-08, *Not-For-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made*, which clarifies how entities determine whether to account for a transfer of assets (or a reduction, settlement, or cancellation of a liability) as an exchange transaction or a contribution based on whether commensurate value has been received or transferred. The new guidance also clarifies that a contribution is conditional if the agreement includes both a barrier that must be overcome for the recipient to be entitled to the assets transferred and a right of return for the transferred assets or a right of release of the promisor's obligation to transfer assets. The clarified guidance applies to all entities that receive or make contributions (grants). New York Public Radio is currently evaluating the effect that ASU No. 2018-08 will have on its financial statements for the year ended June 30, 2020.

In February 2016, the FASB issued ASU No. 2016-02, *Leases (Topic 842)*, which requires a lessee to recognize a right-of-use asset and a lease liability, initially measured at the present value of the lease payments, in its statement of financial position. The guidance expands the required quantitative and qualitative disclosures surrounding leases. New York Public Radio is currently evaluating the effect that ASU No. 2016-02 will have on its financial statements for the year ended June 30, 2021.

(r) Reclassification

Certain reclassifications have been made to prior year financial statements to conform to the current year presentation.

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

(3) Liquidity and Availability of Resources

As part of the organization's liquidity management strategy, New York Public Radio defines financial assets to be available for general expenditures within one year from the statement of financial position as operating expenses and capital costs. In addition, the organization invests cash in excess of daily requirements in short-term working capital investments.

Financial assets available within one year for general expenditure and other resources, as of June 30, 2019, are as follows:

| | 2019 |
|--|---------------|
| Cash and cash equivalents | \$ 12,243,383 |
| Pledge and grants receivable, net | 6,939,552 |
| Accounts receivable, net | 6,459,564 |
| Investments | 29,364,780 |
| Due from partners in collaborative arrangements | 795,644 |
| Spending policy appropriation | 1,000,000 |
| Total financial assets available within one year | 56,802,923 |
| Other resources: | |
| Bank credit facility (undrawn) | 18,180,850 |
| Total financial assets available within one year and other resources | \$ 74,983,773 |

In addition to these amounts, financial assets could be made available for general expenditures with Board approval of approximately \$7,477,000 at June 30, 2019.

(4) Investments

New York Public Radio held the following investments at June 30:

| | Fair value | |
|----------------------|-------------------|-------------|
| | 2019 | 2018 |
| Investments: | | |
| U.S. equity | \$ 15,848,889 | 12,538,967 |
| Global equity | 10,889,665 | 10,118,823 |
| Emerging markets | 1,826,554 | 1,651,613 |
| Hedge funds | 8,491,023 | 9,243,399 |
| Inflation hedging | 2,300,349 | 1,555,461 |
| Fixed income | 3,316,424 | 4,316,552 |
| Cash and equivalents | 466,223 | 440,270 |
| | \$ 43,139,127 | 39,865,085 |

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

Valuation Hierarchy

The following tables provide the assets and liabilities carried at fair value measured on a recurring basis as of June 30, 2019 and 2018:

| | 2019 | 2018 |
|---|---------------|-------------|
| Investments (Level 1): | | |
| U.S. equity | \$ 13,702,258 | 10,056,914 |
| Global equity | 6,315,790 | 5,632,747 |
| Emerging markets | 549,902 | 422,374 |
| Inflation hedging | 1,794,040 | 1,001,356 |
| Fixed income | 3,316,424 | 4,316,551 |
| Cash and equivalents | 466,223 | 440,270 |
| Subtotal | 26,144,637 | 21,870,212 |
| Investments measured at NAV (or its equivalent) | 16,994,490 | 17,994,873 |
| Total investments | \$ 43,139,127 | 39,865,085 |

Investments measured at NAV by major category, at June 30, are as follows:

| Strategy | 2019 | 2018 | Redemption frequency (if currently eligible) | Redemption notice period |
|-------------------|---------------|-------------|---|-------------------------------------|
| U.S. equity | \$ 2,146,631 | 2,482,054 | Calendar Quarter | 30 days |
| Global equity | 4,573,875 | 4,486,076 | Semi-Monthly/Monthly | 3–10 days |
| Emerging markets | 1,276,652 | 1,229,239 | Monthly | 30 days |
| Hedge funds | 8,491,023 | 9,243,399 | Quarterly/Annually/ Biennial | 60–90 days |
| Inflation hedging | 506,309 | 554,105 | Monthly | 5 days |
| | \$ 16,994,490 | 17,994,873 | | |

Investment income, net consists of the following in fiscal years 2019 and 2018:

| | 2019 | 2018 |
|---|--------------|-------------|
| Interest, dividend, and realized gains, net of fees | \$ 465,799 | 1,214,985 |
| Net appreciation in fair value of investments | 1,167,947 | 1,717,081 |
| | \$ 1,633,746 | 2,932,066 |

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

(5) Pledges and Grants Receivable

Pledges and grants receivable consist substantially of promises to give and are due from individuals and foundations. Pledges and grants receivable, net of allowance for uncollectible pledges, are due to be collected as follows at June 30:

| | <u>2019</u> | <u>2018</u> |
|--|----------------------|-------------------|
| Pledges and grants receivable: | | |
| Less than one year | \$ 7,209,552 | 5,096,211 |
| One to five years | <u>9,851,666</u> | <u>6,724,943</u> |
| | 17,061,218 | 11,821,154 |
| Less: | | |
| Discount (1.01%–2.73%) and credit rate adjustments | (679,388) | (620,414) |
| Allowance for doubtful accounts | <u>(270,000)</u> | <u>—</u> |
| Pledges and grants receivable, net | \$ <u>16,111,830</u> | <u>11,200,740</u> |

Two donors accounted for 63% and one donor accounted for 27% of gross pledges and grants receivable at June 30, 2019 and 2018, respectively. One donor accounted for 13% of contribution revenue for the year ended June 30, 2019.

(6) Fixed Assets

Fixed assets consist of the following at June 30:

| | <u>2019</u> | <u>2018</u> |
|--|----------------------|---------------------|
| Computer hardware | \$ 3,639,349 | 3,428,126 |
| Leasehold improvement | 24,795,732 | 24,780,130 |
| Furniture and fixtures | 2,674,126 | 2,621,719 |
| Equipment | 17,492,619 | 16,969,325 |
| Vehicles | <u>91,648</u> | <u>29,456</u> |
| | 48,693,474 | 47,828,756 |
| Less accumulated depreciation and amortization | <u>(34,169,611)</u> | <u>(31,840,235)</u> |
| | \$ <u>14,523,863</u> | <u>15,988,521</u> |

New York Public Radio received capital appropriations from the City of New York, which obligated the recipient organization to operate the facility and/or maintain equipment for the respective bonding term as a nonprofit entity, open to and used and maintained for the benefit of the people of the City of New York for cultural, educational, or artistic uses, and/or related purposes approved by the city.

At June 30, 2019, the City of New York and a government entity held a security interest in leasehold improvements of \$787,500.

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

(7) Debt Payable

In March 2006, New York Public Radio issued tax-exempt Series 2006 revenue bonds (Series 2006 Revenue Bonds) through the Trust for Cultural Resources of the City of New York in the amount of \$23,000,000. Proceeds from the Series 2006 Revenue Bonds, as well as any interest income earned on the proceeds, were used to finance issuance costs, a portion of interest costs, and a portion of the cost of the renovation, construction, studio technical fit-out, and furnishing of approximately 76,000 square feet of leased space in a building that is used as New York Public Radio's principal office and broadcast studios.

On January 29, 2018, New York Public Radio entered into a \$35,000,000, 15-year 4.56% interest rate loan and security agreement with Boston Private Bank & Trust Company for the purpose of financing business initiatives and expansions. The outstanding Series 2006 Revenue Bonds of \$9,660,000 were redeemed with a loan advancement from Boston Private Bank & Trust Company.

The agreement, in conjunction with Amendment #2 adopted in September 2019, allows New York Public Radio to initiate term advancements from the closing date through the fourth anniversary of the closing date at which point the term advancements will automatically convert to a term loan and New York Public Radio will not be allowed to initiate additional advances. New York Public Radio is required to make monthly interest only payments on the initiated advancements through January 31, 2022. Interest is payable on the first business day of each calendar month. Beginning on February 1, 2022 through January 1, 2033, New York Public Radio is required to make principal and interest payments. As of June 30, 2018, New York Public Radio executed loan advancements for \$9,982,150, which was used to settle its interest rate swap agreement and to redeem its outstanding Series 2006 Revenue Bonds. As of June 30, 2019, an additional \$6,000,000 advance was executed to fund strategic investments. At June 30, 2019, the total advanced under the agreement is \$15,982,150.

The loan agreement requires compliance with certain financial ratio covenants. At June 30, 2019, New York Public Radio was in compliance with the financial covenants contained in the agreement.

New York Public Radio recognized approximately \$557,000 and \$385,000 in interest expense attributable to the debt for the years ended June 30, 2019 and 2018, respectively.

(8) Refundable Advance

In November 2013, New York Public Radio entered into an agreement with an outside foundation under which the foundation advanced \$1,000,000 for the support of New York Public Radio's programs for a period of 15 years through November 11, 2028. After November 11, 2028, New York Public Radio will be required, at the direction of the foundation, to contribute the funds to one or more not-for-profit organizations that are not affiliated with New York Public Radio. Any income that New York Public Radio earns on the \$1,000,000 can be used to fund operations. The advance is reflected in investments and as a refundable advance in the accompanying statements of financial position.

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

(9) Net Assets Without Donor Restrictions and Net Assets With Donor Restrictions

Net assets for the years ended June 30, 2019 and 2018 are as follows:

| | <u>2019</u> | <u>2018</u> |
|---|----------------------|-------------------|
| Without donor restrictions: | | |
| Undesignated | \$ 60,977,965 | 70,152,933 |
| Designated by the Board | <u>11,167,329</u> | <u>12,779,919</u> |
| Total net assets without donor restrictions | <u>72,145,294</u> | <u>82,932,852</u> |
| With donor restrictions: | | |
| Time restricted | 4,331,845 | 7,024,494 |
| Donor restricted endowments | 831,700 | 829,904 |
| Purpose restricted, primarily programming | <u>15,963,984</u> | <u>8,218,389</u> |
| Total net assets with donor restrictions | <u>21,127,529</u> | <u>16,072,787</u> |
| Total net assets | <u>\$ 93,272,823</u> | <u>99,005,639</u> |

\$15,959,678 and \$6,170,445 restricted for programming at June 30, 2019 and 2018, respectively, is also time restricted.

Changes in net assets designated by the Board for the years ended June 30, 2019 and 2018 are as follows:

| | <u>2019</u> | <u>2018</u> |
|---|-----------------------|--------------------|
| Contributions and grants | \$ 121,837 | 1,764,272 |
| Net assets released from restrictions | 232,449 | 953,448 |
| Transfers to undesignated | <u>(1,966,876)</u> | <u>(3,702,745)</u> |
| Total changes in net assets designated by the Board | <u>\$ (1,612,590)</u> | <u>(985,025)</u> |

(10) Endowment Fund

In 2010, New York State adopted New York Prudent Management of Institutional Funds Act (NYPMIFA). The Board of Trustees of New York Public Radio has interpreted NYPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment fund absent explicit donor stipulations to the contrary. As a result of this interpretation, New York Public Radio classifies as donor restricted net assets (a) the original value of the gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

New York Public Radio's endowment consists of a donor restricted endowment fund, the principal of which must be maintained intact in perpetuity, and income earned is restricted for the development of news, information, and other programming services. New York Public Radio's donor restricted endowment fund balance was \$831,700 and \$829,904 at June 30, 2019 and 2018, respectively.

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

New York Public Radio has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding while seeking to maintain the purchasing power of the endowment fund.

Changes in endowment net assets for the year ended June 30, 2019 and 2018 consisted of the following:

| | <u>2019</u> | <u>2018</u> |
|---|-------------------|-----------------|
| Endowment net assets, beginning of year | \$ 829,904 | 334,105 |
| Contributions | — | 500,000 |
| Investment return, net | 19,202 | 9,214 |
| Appropriated for spending | <u>(17,406)</u> | <u>(13,415)</u> |
| Endowment net assets, ending of year | <u>\$ 831,700</u> | <u>829,904</u> |

(11) Collaborative Arrangements

New York Public Radio entered into co-production agreements (the Agreements) with Partners to develop, produce, and distribute noncommercial public radio programming and digital content. Under the terms of the Agreements, New York Public Radio is responsible for the day-to-day editorial and creative control of the content.

New York Public Radio acts as the principal for certain revenue and expense transactions with third parties and, therefore, recognized these transactions on a gross basis in the accompanying financial statements.

New York Public Radio recognized the following for the years ended June 30:

| | <u>2019</u> | <u>2018</u> |
|--|--------------|-------------|
| Contributions without donor restrictions | \$ 1,527,953 | 8,355,547 |
| Production and other income | 687,223 | 1,171,971 |
| Various expenses | 3,784,124 | 9,446,120 |

In addition to these amounts, revenues from these collaborative arrangements of \$1,140,688 and \$1,142,934 are also recognized in the accompanying statements of activities for the years ended June 30, 2019 and 2018, respectively, related to the portion of certain Agreements expenses for which New York Public Radio's partner is obligated to reimburse New York Public Radio.

(12) Commitments

New York Public Radio has agreements to license capacity on transmitters and lease space at the transmission facilities with third parties in New York and New Jersey. These agreements expire between September 2026 and December 2032. Total license and rent expense was approximately \$1,164,000 and \$1,112,000 for the years ended June 30, 2019 and 2018, respectively.

NEW YORK PUBLIC RADIO

Notes to Financial Statements

June 30, 2019 and 2018

In March 2006, New York Public Radio entered into a noncancelable lease agreement for office space and broadcast studios in New York City for a term of 20 years. The lease calls for escalation charges through the lease term and includes a rent-free period of approximately 11 months. The lease also provides New York Public Radio with the option to renew for an additional 10 years provided that New York Public Radio is not in default of any of the terms of the lease agreement. The lease agreement is secured by a standby letter of credit in the amount of approximately \$837,000 that expires in March 2020 and may be renewed at the option of New York Public Radio.

The aggregate minimum lease payments under the lease agreement for office space and broadcast studios are being recognized over the term of the lease on the straight-line basis. The cumulative difference between rent expense so calculated and amounts paid in accordance with terms of the lease amounted to \$2,248,374 and \$2,315,642 as of June 30, 2019 and 2018, respectively, and has been reflected as deferred rent, a liability in the accompanying statements of financial position. Under the terms of the lease agreement, New York Public Radio is reimbursed by the landlord for certain costs incurred. The costs incurred are included in fixed assets and are amortized over the lesser of the lease term or the estimated useful lives of the assets. The amount of costs reimbursed by the landlord is recorded as a lease incentive obligation, which is amortized as a reduction of rent expense on a straight-line basis over the term of the lease. A lease incentive obligation of approximately \$196,000 and \$223,000 is included in other liabilities in the accompanying statements of financial position as of June 30, 2019 and 2018, respectively. Total rent expense recorded under this lease agreement was approximately \$2,362,000 and \$1,966,000 for the years ended June 30, 2019 and 2018.

Future minimum payments under these agreements as of June 30, 2019 were as follows:

| | <u>License agreements</u> | <u>Leases</u> |
|----------------------|-------------------------------|-------------------|
| Year ending June 30: | | |
| 2020 | \$ 1,145,612 | 2,701,653 |
| 2021 | 1,172,018 | 2,724,061 |
| 2022 | 1,204,743 | 2,749,885 |
| 2023 | 1,196,087 | 2,774,100 |
| 2024 | 1,233,896 | 2,798,405 |
| Thereafter | <u>8,311,221</u> | <u>5,329,854</u> |
| | <u>\$ 14,263,577</u> | <u>19,077,958</u> |

(13) Subsequent Events

New York Public Radio has evaluated events and transactions occurring after the statement of financial position date of June 30, 2019 through November 21, 2019, which is the date that the financial statements were issued, for disclosure and recognition in the financial statements.